

## **Executive Order: Establishing the FSC-PS Executive Strategic Planning Committee**

By the authority vested in me as President, by the UFSC Constitution, and the FSC-PS Bylaws and to promote and expand the future planning of the FSC-PS, it is hereby ordered as follows:

Section 1. Policy. To help keep FSC-PS competitive and maintain its purpose and goals in addressing strategic matters, it is the policy of the FSC-PS to encourage strategic planning among the executive membership and promote outreach to the financial services industry alliances. Disciplined and concerted planning efforts will shape and guide the FSC-PS by refining its purpose and focusing its concentration on future programs, thereby allowing the organization to keep pace with financial services industry. A SWOT analysis tool will be used to effectively evaluate the internal strengths and weaknesses and the external opportunities and threats that impact the target organizational goals.

Sec. 2. Establishment of the Committee. The Committee is created and approved by the FSC-PS Board as a special committee and does not have voting rights on the FSC-PS Board.

Sec. 3. Membership and Operation of the Committee. (a) The Committee shall consist of 4 members including a Chairperson:

♦**Chapter's president – Lizzie L. Evans**

♦**One external stakeholder – Joneil Custodio, Prudential**

♦**Member - entry level executive – Li Ying Wang, HSBC, Business Relations Manager**

♦**Member – executive board member – Dr. Earl Vinson, Strategic Planning Committee Chair**

(a) In selecting individuals for appointment to the Committee, appropriate consideration should be given to selection of individuals with backgrounds as providers of, consumers of, promoters of access to, and educators with respect to financial education and financial services. Each individual member of the Strategic Planning Committee will serve as a representative of his or her industry, trade group, public interest group, or other organization or group. The composition of the Committee shall reflect the views of diverse stakeholders.

(b) The President shall designate a Chair from among the members of the Committee.

(c) Subject to the direction of the FSC-PS President, the Chair shall convene and preside at meetings of the Committee, determine its agenda, direct its work, and, as appropriate to deal with particular subject matters, establish and direct the work of subgroups of the Committee that shall consist exclusively of members of the Committee.

Sec. 4. Functions of the Committee. To assist in implementing the policy set forth in section 1 of this order, the Committee shall:

(a) Creates/develops the FSC-Puget Sound's Strategic Plan;

(b) Decide which and how internal and external stakeholders are to be involved;

(c) Ensures that action plans and deliverables are performed (not responsible for doing all of the work).

(d) Maintains the efficiency of the implementation/execution process.

Sec. 5. Management of the Strategic Planning Process. To assist in targeting organizational goals, specifically membership, revenue, sponsors/corporations, and analyzing the Strengths, Weaknesses, Opportunities, and Threats associated internally and externally thereof, the Committee shall:

- (a) advise the President consistent with this order on means to implement effectively the policy set forth in section 1, including by providing advice on means to carry out the following vision and mission statements:

**Vision Statement**

***To ensure the full and equitable participation of people of color at all levels in the financial services industry.***

**Mission Statement**

***To be the pre-eminent financial services organization providing professional development programs, supporting educational advancement, and promoting economic empowerment for its members and the minority communities at large.***

- (b) follow-through on progress made in implementing the policy set forth in section 1 of this order;
- (c) provide recommendations on means to further implement the policy set forth in section 1 of this order, including with respect to the matters set forth in subsection (a) through (c) of this section.

Sec. 6. Administration of the Committee.

- (a) To the extent permitted by law, the FSC-PS shall provide funding and administrative support for the Committee, as determined by the President, to implement this order.
- (b) The Chairpersons and Directors of FSC-PS Board Committees shall provide, as appropriate and to the extent permitted by law, such assistance and information to the Committee as the President may request to implement this order.
- (c) Members of the Committee shall serve without any compensation for their work on the Committee.

Sec. 7. Termination of the Committee. Unless extended by the President, the Committee shall terminate 3 years from the date of this order.

Joe S. Greene, Sr.  
Acting President, FSC-PS  
October 21, 2008