



2016 UFSC Oratorical Topics

“Inclusion: Afro-Latino Partnerships with State and Civil Societies in the Americas”

Historically, United States has ignored the plight of Afro-Latinos, however; various countries within Latin America have taken a fresh approach to these marginalized populations. What are Latin American countries doing to include Afro-Latinos and other marginalized groups within the state and civil society? What modalities are being employed to increase economic and political participation and to improve Afro-Latino economic, political, and educational status? How can these strategies be used in the United States?

“The Art of Social Entrepreneurship”

The areas of social entrepreneurship and corporate social responsibility are booming fields. Who are the companies and leaders in the social and corporate responsibilities and businesses that focus on “doing good” as part of the core mission? What has made them successful when others have failed? How do they integrate social giving in their professional endeavors?

“HCBUs: What Does the Future Hold?”

Traditionally, Historically Black Colleges and Universities (HCBUs) have served as lifelines for

African American students seeking higher education. Yet, because of rapidly declining resources, these institutions are struggling for their very survival. What steps need to be taken ensure that HCBUs, which played an invaluable and instrumental role in shaping the nation, will be strengthened and positioned to continue that mission in the future.

“Money, Wealth and Financial Empowerment: Building a Personal Financial Literacy Legacy”

It’s time for each of us to focus on establishing a strong financial footprint and building a legacy that endures for future generations. Who are the leading experts on personal wealth-building and financial management? What strategies that African American of all ages can be used to enhance and develop a meaningful, working knowledge of personal finance and wealth management? What is the difference between being wealthy and rich? What are the latest financial management tools that can be leveraged to build wealth?

“Lessons From the Top: Celebrating Over 40 Years for Financial Excellence by African Americans.”

In Civil Rights, Medicine, Religion and Sports we have no problem naming and highlighting the accomplishments of African Americans. What about the Financial Services Industry? Who are the black financial pioneers that have blazed a path for all us today? What were their success strategies and how can we use them today and in the future?



ORATORICAL COMPETITION GUIDELINES

1. Allotted time for presentations: 5-10 minutes. If presentations do not meet the required minimum (5 minutes) or exceed the maximum (10 minutes), the candidate will be penalized one (1) rating point for each fifteen (15) seconds under or over the allotted time.
2. Candidates are permitted to use 3x5 note cards during presentations. **Please note:** 8.5x11 sheets are **NOT** permitted during the presentations.
3. Visual aids (e.g., overhead projector, charts, computer hardware/software, etc.) are permitted during presentations. Candidates should contact your chapter prior to the event to make arrangements.
4. The judging team should consist of representatives from Human Resources, Training and Development and Toastmasters International.

AWARDS:

Local winner will compete in the Regional Competition and Regional winners will receive prepaid registration and hotel accommodations to compete in the national competition at the UFSC Annual Summit in Washington, DC in June 2016.

All regional winners will be acknowledged at the National Oratorical Contest. Special recognition will be given to the USFC Orator of the Year.

To prepare for the program, the following are needed:

- ◆ Minimum of 3 judges (regional/national)
- ◆ Timekeeper (stopwatch recommended) (regional/national)
- ◆ Timer with show cards indicating time remaining (regional/national)
- ◆ Volunteers to collect and tally judge's scores (calculators suggested) (regional/national)
- ◆ Award for regional winner (regional conference); suggest certificates for all participants.
- ◆ Award for Orator of the Year (national conference); suggest certificates for all participants.
- ◆ Appreciation awards for judges (regional/national)
- ◆ Oratorical Competition Program with competition's history, sponsor, topics and regional contestants (national competition)



**URBAN FINANCIAL SERVICES COALITION
ORATORICAL COMPETITION**

JUDGE'S OFFICIAL SCORESHEET

Contestant's Name _____

Topic _____

Judge's Signature _____

<u><i>Content (Max. Pts. – 35)</i></u>	<u><i>Individual</i></u>	<u><i>Total Points</i></u>
Was the theme clear?	10 pts.	_____
Was there evidence of adequate/useful research?	10 pts.	_____
Was theme well supported with subdivisions?	5 pts.	_____
Was the presentation educating?	5 pts.	_____
Was it interesting?	5 pts.	_____
	TOTAL	_____

<u><i>Delivery (Maximum Pts. – 40)</i></u>	<u><i>Individual</i></u>	<u><i>Total Points</i></u>
Articulation	5 pts.	_____
Correct Pronunciation	5 pts.	_____
Loudness	5 pts.	_____
Voice Inflection	5 pts.	_____
Flow	5 pts.	_____
Variety	5 pts.	_____
Use of Gestures	5 pts.	_____
Eye Contact	5 pts.	_____
	TOTAL	_____

<u><i>Poise (Maximum Pts. – 15)</i></u>	<u><i>Individual</i></u>	<u><i>Total Points</i></u>
Was the Speaker in Control Throughout?	5 pts.	_____
Was the Speaker Pleasant?	5 pts.	_____
Posture & adaptation to the audience?	5 pts.	_____
	TOTAL	_____

<u><i>Adherence To The Theme? (Maximum Pts. – 10)</i></u>	<u><i>Individual</i></u>	<u><i>Total Points</i></u>
Does the speech address the theme?	10 pts.	_____
	TOTAL	_____

FINAL SCORE (Max. Pts. – 100) _____

TIE BREAKER-RATE SPEAKER (SCALE 1-10) _____

Comments _____